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**DuPont, Star Group honored for work on Clear into the Future**

*Local firms share spotlight at Pepperpot Awards 40<sup>th</sup> Anniversary event*

**Wilmington, Del. (Jan. 14, 2009)** – The Philadelphia Chapter of the Public Relations Society of America (PRSA) has recognized DuPont and The Star Group for outstanding work related to the Clear into the Future program. The announcement came at a Dec. 4 dinner to honor the Philadelphia region’s top PR professionals and announce the 40<sup>th</sup> annual Pepperpot Award winners.

Star and DuPont were awarded a Ladle in the Single Piece Communications, Special Purpose Publications category for the Professor G’s Science Squad Fun Book Vol 2. The workbook is designed as a take-home piece for elementary school students and functions in conjunction with DuPont’s acclaimed Professor Green assembly program. This marks the second year in a row DuPont and Star received an award for work related to the Clear into the Future program.

“We are pleased to be recognized by our industry peers and accept this award on behalf of our client partner,” said Steve Rosen, Managing Partner/President of Star Public Relations. “Our talented team strives continuously to create work that not only earns recognition for Star, but more importantly brings new business opportunities to our clients.”

A total of 107 entries were submitted for this year’s Pepperpot Awards, and 250 public relations professionals attended the gala awards. Lori Wilson, co-host of NBC10’s “10! Show,” was emcee for the evening. The event also featured a dessert created by Charm City Cakes, best known for their customized creations featured on the Food Network’s “Ace of Cakes.”

Maintaining a healthy, diverse and vibrant planet is a collective responsibility. That’s why DuPont’s Clear into the Future initiative is working with local civic and community groups to preserve and enhance the beauty and integrity of the Delaware Estuary for generations to come. Commerce and nature have coexisted on our nation’s waterways for generations, and the DuPont program strives to secure a healthy future for the living and working river.

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## About The Star Group

Founded in 1985, The Star Group is dedicated to Creating Business™ for clients operating in today's hyper-competitive marketplaces. Offering the full range of marketing and communications disciplines, this inventive marcom agency reaches beyond traditional marketing tactics, employing deep thinking and entrepreneurial spirit to uncover and unleash new business-building ideas. The Star Group creates business from offices in Philadelphia and Ft. Washington, Pa., Voorhees and Morristown, N.J., Wilmington, Del., Kansas City and Las Vegas.